Luke Bralsford

lbralsford@hotmail.com | 07957149925
[Website] | [GitHub]

Summary

A 2023 Business Management graduate from Exeter University with a strong focus on technology and continuous self-improvement. Proficient in programming, data analysis, and web development, with hands-on experience in property management and digital marketing. Seeking a challenging role in tech where I can leverage my skills and focus on my early development.

Work Experience

Property Manager
JKL Homes
July – Nov 2023

- Managed 4 varying rental properties, ensuring timely rent collection and addressing tenant issues promptly.
- Streamlined property maintenance processes, aiming to reduce response times.
- Conducted regular inspections and maintained property records.

Digital Editor and Developer
KPenelope
July 2022 – July 2023

- Edited and scheduled media posts monthly, improving engagement rates and loyalty.
- Developed client websites free of charge to build portfolio, enhancing company service offerings.
- Introducing data analytics services using Excel and Python, increasing client insights. This was free of charge but increased offering prices.

Portfolio

Personal Website
My first project developed pre-REACT using JS, CSS, and HTML.

- Built a strong foundation in web development and version control using GIT.
- [Website Link]

Face Recognition App
A sophisticated app using REACT for the front end, with Express/Node.js for the back end, linked to a PostgreSQL database.

- Implemented user authentication and data storage.

Events Company Data Analysis

Ongoing project in conjunction with a data analysis course.

- Utilizes Excel, SQL, and Python for data interaction and storage.

- Employing PowerBI for visual data presentation.

Education

University of Exeter

BSc Business Management, 2:1 (2023)

- **Modules:** Python in Analytics (1st), Beginner Spanish (2:1), Bitcoin and Money (1st), Statistics (2:1), Media, AI, Metaverse (1st)

Exeter College

- Business Studies (Distinction*), Law (D), Sport Science (B), ICT (Distinction*), Geology (C)

GCSE

- Maths (7), English (6)

Competencies

Soft Skills:

Problem Solving | Communication | Coachable | Conscientious | Proactive | Discipline | Critical Thinking | Adaptability

Technical Skills:

- Programming: Python, JavaScript, HTML, CSS, SQL, Node.js, React

- Tools: Excel, Word, PowerPoint, GIT/GitHub, VS Code, JSON, Bootstrap, MongoDB, PowerBI

Self-Learning Courses

- **Web Development** - Zero To Mastery (ZTM/FreeCodeCamp)

- **Python Developer** - Zero To Mastery (ZTM)

- **IUEK Technology Internship 2024** - Bright Network

- **CURRENT** - Data Analysis/Understanding Statistics (ZTM)